

## **Mitsubishi Electric to Expand Factory Automation**

### **Business in India**

***Will open development center, target JPY 15 billion in annual India  
FA sales by March 2016***

**Ratingen, Germany 5<sup>th</sup> March 2013**

**Mitsubishi Electric Corporation (TOKYO: 6503) announced that its subsidiary Mitsubishi Electric India Pvt. Ltd. will host a new factory automation (FA) development center on its premises for business expansion in India. Launched on March 1, the Indian FA Development Center will strengthen R&D functions in the FA business to better meet needs in the growing Indian market and global market beyond.**

The Indian FA Development Center will develop programmable logic controllers and human machine interfaces by collaborating with Mitsubishi Electric India's marketing division. It also will develop basic technologies common to diverse FA products in cooperation with Mitsubishi Electric FA development centers worldwide, including the European FA Development Center in Dusseldorf, Germany, the North American FA Development Centers in Boston and Chicago, U.S.A and the China Design Center in Dalian, China.

The center, the newest technical division of Mitsubishi Electric India's Pune branch, will launch with a workforce of 37 including two Japanese employees.

Mitsubishi Electric has been strengthening its Indian business through measures including the acquisition of a local FA manufacturer in 2012. The company aims to grow in line with India's rapidly expanding FA market, especially in the fields of automotives, textiles, pharmaceuticals and food and beverage.

**About Mitsubishi Electric India Pvt. Ltd.**

**Managing Director:** Shinji Yamabe

**Headquarters:** Gurgaon City, Haryana State, India

**Shareholders:** Mitsubishi Electric Asia Pte Ltd: 70% & Mitsubishi Electric Corporation: 30%

**Capital:** INR 1.8 billion (JPY 3.1 billion)

**Establishment:** September 2010

**Businesses:** Sales and support for Mitsubishi Electric air conditioning systems, industrial automation products, power modules and visual & imaging products



**Photo Caption:** Mitsubishi Electric India Pvt. Ltd Indian FA Development Center.

*First released in Japan on 27<sup>th</sup> of February 2013*

**About Mitsubishi Electric:**

With 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector,

water and waste water, transportation and building equipment.

With around 117.000 employees the company recorded consolidated group sales of 36,3 billion Euro\* in the fiscal year ended March 31, 2012.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe B.V., Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

*\*Exchange rate 109,56 Yen = 1 Euro, Stand 31.3.2012 (Source: Deutsche Bundesbank)*

**Further Information:**

[www.mitsubishi-automation.com](http://www.mitsubishi-automation.com)

[www.mitsubishielectric.com](http://www.mitsubishielectric.com)

**Mitsubishi Electric Europe B.V.**

Factory Automation European Business Group

**Monika Torkel**

Marketing Communications Coordinator

Gothaer Str. 8

40880 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 (0)2102 486-7170

[Monika.Torkel@meg.mee.com](mailto:Monika.Torkel@meg.mee.com)

**PR agency:**

**DMA Europa Ltd.**

**Mr. Roland Renshaw**

2nd Floor, Snuff Mill Warehouse

Park Lane, Bewdley.

Worcestershire. DY12 2EL, UK

Tel.: +44 (0)1299 405454

Fax: +44 (0)1299 403092

[roland@dmaeuropa.com](mailto:roland@dmaeuropa.com)

[www.dmaeuropa.com](http://www.dmaeuropa.com)