

Win a Samsung Galaxy tablet with Mitsubishi Electric's "Best HMI Screen" competition

Ratingen, Germany 12th November 2012

With thousands of colours, hundreds of pre-defined graphics, the ability to show high resolution images and high quality video, and full programming flexibility today's HMI's are both functional, highly effective and an essential tool in human-machine interaction. In a celebration of the creativity demonstrated by users in creating their HMI screen designs, Mitsubishi Electric is launching a competition that really lets users show off their skills regardless of the HMI they are using.

The "Best HMI screen" competition gives any HMI user, regardless of the HMI brand used, the chance to demonstrate their creativity and design prowess and have a chance to win a Samsung Galaxy tablet in to the bargain as well. All you have to do to be in with a chance of winning is to submit your HMI artwork at www.mitsubishi-automation.com/hmi-competition, and briefly describe the highlights of the application.

Each entry can be supported by up to three screen images and explanations, and the competition will be judged by a panel of Mitsubishi Electric HMI specialists. Judging will be based on the best overall impression and the complexity of the application. Don't delay, because the closing date for entries is 31 December 2012.



Photo Caption: The “Best HMI screen” competition gives any HMI user, regardless of the HMI brand used, the chance to demonstrate their creativity and design prowess and have a chance to win a Samsung Galaxy tablet in to the bargain as well.

About Mitsubishi Electric:

With 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 117.000 employees the company recorded consolidated group sales of 36,3 billion Euro* in the fiscal year ended March 31, 2012.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe B.V., Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 109,56 Yen = 1 Euro, Stand 31.3.2012 (Source: Deutsche Bundesbank)*

Further Information:

www.mitsubishi-automation.com

www.mitsubishielectric.com

Mitsubishi Electric Europe B.V.

Factory Automation European Business Group

Monika Torkel

Marketing Communications Coordinator

Gothaer Str. 8

40880 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 (0)2102 486-7170

Monika.Torkel@meg.mee.com

PR agency:

DMA Europa Ltd.

Mr. Roland Renshaw

2nd Floor, Snuff Mill Warehouse

Park Lane, Bewdley.

Worcestershire. DY12 2EL, UK

Tel.: +44 (0)1299 405454

Fax: +44 (0)1299 403092

roland@dmaeuropa.com

www.dmaeuropa.com