

e-F@ctory Alliance:

Data: securely at your finger tips

Ratingen, Germany 31nd of October 2012

Raima and Mitsubishi Electric Europe have extended their existing e-F@ctory collaboration, based on the Raima RDM database and Mitsubishi Electric iQ platform based C Controller, to deliver data safely and securely, directly to mobile devices, including iPads, on demand.

Raima and Mitsubishi Electric showed the concept to over 130 senior executives from Europe's leading manufacturing companies at this year's European Manufacturing Strategies Summit, October 29th-31st, in Dusseldorf, Germany. Steinar Sande, CEO of Raima, said during the event, "This system provides easily accessible, real time data in order to decrease diagnostics costs and improve maintenance efficiency." He went on to say, "Data transmitted directly to an employee's mobile device allows the fastest possible response time to any problems."

The system design is based on earlier work the two e-F@ctory Alliance members did to solve the issues of a common customer working in the mass rail transit sector, and so benefits from having high reliability and process safety designed in to its core. The use of proven core industrial hardware from Mitsubishi Electric in the shape of its iQ Platform based C Controller and the secure and robust Raima RDM database means database technology can easily be embedded in to the heart of a control system - the added benefit is that the data need not remain there and can be easily shared to mobile devices such as smartphones, iPADS and other tablet devices. This means users are no longer tethered to the side of their machine but are now able to roam the manufacturing environment and still receive critical production data directly to their hand.

Chris Hazlewood, Mitsubishi Electric EMEA Marketing Manager, added "Raima has over 20 years of experience in the database market and it shows in their technology. It's reliable, rugged and secure; all things which appeal to industrial manufacturers and Process companies. This, combined with the equally rugged C Controller from Mitsubishi Electric, is a powerful means to ensure continuous performance."

In recent years the increase in the number of computer viruses, especially ones which seem to be targeted at industrial applications, has set many companies thinking about their system stability and security. This was the trigger for Raima and Mitsubishi Electric to come together and create one possible answer to this issue. Both companies come from a world where uptime, reliability and availability are critical success factors and so the combination of their solutions is designed to suit these challenges and now with the added benefit that access to it can be "mobile".

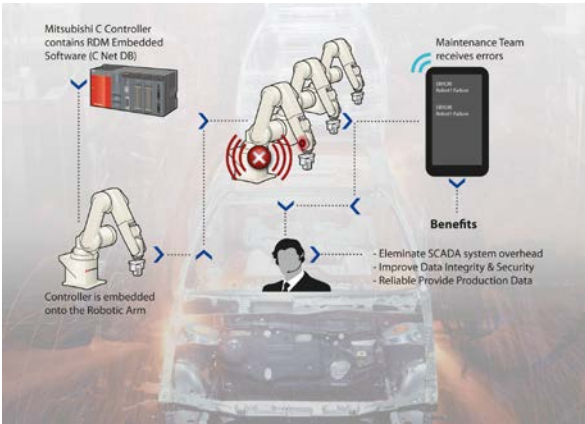


Photo Caption: The use of proven core industrial hardware from Mitsubishi Electric in the shape of its iQ Platform based C Controller and the secure and robust Raima RDM database means database technology can easily be embedded in to the heart of a control system - the added benefit is that the data need not remain there and can be easily shared to mobile devices such as smartphones, iPADS and other tablet devices.

About Raima

Raima's core focus is to develop database management system solutions for

everything from small embedded devices up to enterprise level hardware systems. The Raima Database Manager (RDM) products are today used worldwide in a wide range of data management solutions in industries such as industrial automation systems, military flight control systems, telecom routers & switches, financial trading systems, medical equipment, data backup solutions, consumer electronic devices and more.

Raima Database Manager (RDM) products are made to Collect, Store, Manage and Move data. They provide options to meet a variety of data management architectural designs by providing a choice of data models and access methods to solve the most stringent performance requirements. All products offer a solid and reliable ACID compliant database technology and employs a number of advanced solutions to meet today's more complex data management challenges such as building highly-available database systems, moving data from small low-powered embedded devices up into larger enterprise systems, using an in memory database, database partitioning support to facilitate data distribution and scalability, and interfaces allowing access to the data from external sources.

Further Information:

www.raima.com

About Mitsubishi Electric:

With 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 117.000 employees the company recorded consolidated group sales of 36,3 billion Euro* in the fiscal year ended March 31, 2012.

Our sales offices, research & development centres and manufacturing plants

are located in over 30 countries.

Mitsubishi Electric Europe B.V., Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 109,56 Yen = 1 Euro, Stand 31.3.2012 (Source: Deutsche Bundesbank)*

Further Information:

www.mitsubishi-automation.com

www.mitsubishielectric.com

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