

Simplifying data communications wins award for Mitsubishi

Electric

Ratingen, Germany, 17th of July 2012

The British Food and Beverage Industry has voted a unique Mitsubishi Electric integrated communications solution as the most important technological development of the year. This is the second year in a row that Mitsubishi Electric has triumphed at the Food Processing Awards Ceremony of the prestigious Appetite for Engineering food industry event.

“This award is particularly appreciated because it is voted for by professionals in the food industry,” says Mitsubishi’s Chris Evans, Marketing & Operations Group Manager von Mitsubishi Electric Europe, UK.

The C-Controller solution provides a direct real-time connection between shop floor production assets to the enterprise level, interfacing to SAP, Oracle, DB2 and other business systems.

<http://automationsolutions.mitsubishielectric.co.uk/wp-content/uploads/C-Connector-provides-shop-floor-to-top-floor-connectivity.pdf>

Gathering production, energy and efficiency information is vital for modern manufacturing operations. Until recently this was only achievable using multiple layers of PCs and realising real time data collection often involved bespoke solutions which were difficult to maintain.

Mitsubishi’s C-Controller solutions provide unique plant to business connection options, interfacing directly to business level systems such as SAP, without the need for PC level gateways, providing a ruggedized and inherently more secure path for this vital production data and this is achieved by configuration, without the need to create complicated software routines.

Production data can thus be easily monitored and recorded, and higher level

production decisions more easily implemented, helping to increase plant visibility and to boost productivity.

For the automation engineer the C Controller solution is intuitively operable, while for enterprise and logistics personnel the information is presented in a manner which is readily usable and understandable.

Appetite for Engineering (www.fponthenet.net/appetite.aspx) is the leading event in the food processing calendar. It encompasses exhibition stands, seminars, a conference and many other activities that attract delegates from all over the country, representing machinery designers and builders, systems integrators and end users, Engineers, managers and business leaders all get a chance to network and discuss issues of the day.

The highlight is always the Gala Dinner and Awards Ceremony. This year there were nine categories of award, with Mitsubishi winning the coveted Technological Development prize.

David Strydom, of the organising company IML Ltd says: "This year many of the awards went to smaller companies, indicative of a growing spirit of enterprise in the food processing industry. Consumers are increasingly quality conscious but are keeping a tight hold on their purse strings, so technical and production innovations are absolutely essential."



Picture 1: From the left, Jeremy Shinton, Manager Business Solutions, Mitsubishi Electric Europe, UK and Chris Evans, Marketing & Operations Group Manager, Mitsubishi Electric Europe, UK, were delighted that the Mitsubishi C-Controller was recognized as the most important technical development of the year. The prize was

presented by Alan Spreckley, Channel Partner Manager at ABB Robotics.



Picture 2: A PC based approach to automation system control is now possible using Mitsubishi Electric's C-language controller. Mounted on standard Q series hardware it provides a rack-based PC-less solution that system designers that prefer the flexibility of PC based programming will find quick and easy to use.

About Mitsubishi Electric

With 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 114.000 employees the company recorded consolidated group sales of 32,2 billion Euro in the fiscal year ended March 31, 2011.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe, Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

Further information:

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